



# Haylie Aeschliman

## Contact

- ◇ (815) 375-4194
- ◇ haeschliman@gmail.com
- ◇ hmadesignsart.org

## Education

CAC Graphic Design  
*Joliet Junior College*  
*Joliet, Illinois*  
Graduated: December 2023

BFA Theatre Design &  
Technology  
*Illinois Wesleyan University*  
*Bloomington, Illinois*  
Graduated: May 2021

## Skills

- ◇ Proficient in Microsoft Office & Google Workspace
- ◇ Proficient in Adobe Creative Suites & Canva
- ◇ Strong Communication
- ◇ Accuracy & Attention to Details
- ◇ Creative Problem Solving
- ◇ Visual Storytelling & Illustration
- ◇ Layout & Typography

## Affiliations

Joliet Area Young Professionals  
*Board Member at Large*  
December 2022- February 2024

Joliet Junior College's AIGA  
Student Group for Design  
*Co-President*  
August 2023- January 2024

## Summary

Creative and dependable graphic designer and theatrical designer. Experienced and knowledgeable in Adobe Creative Suites, collaboration, customer service, and visual storytelling. Looking for a position to further my growth as an artist and designer.

## Experience

### Freelance Graphic Designer

The Mobile Glam Squad, Manhattan, IL September 2023- Present

- ◇ Ongoing communication & collaboration with the owner to fulfill their vision as they continue to get established
- ◇ Played a key role in creating the company's aesthetic by producing promotional materials including brochures, fliers, & sticker illustrations
- ◇ Discusses marketing solutions that best suits their needs

Joliet Area Young Professionals, Joliet, IL January- April 2023

- ◇ Led the initiative to refresh & update the group's branding to suit their evolving needs
- ◇ Collaborated with Board Members on the creation of a new high-impact logo that would enhance event marketing
- ◇ Successfully created a newly re-branded logo as well as a 20<sup>TH</sup> Anniversary adaptation for its unveiling

### Freelance Theatre Artist

Chicagoland Area, IL May 2021- Present

- ◇ Collaborates with the production team to visually tell the script's story through scenery and props
- ◇ Successfully produces digital & physical design elements that are ready for use within the production
- ◇ Clients & employers include Joliet Township High School, Elgin Community College, Illinois Wesleyan University, The Space Theatre, etc.

### Corporate & Community Services Office Assistant

Joliet Junior College, Joliet, IL September 2023- January 2024

- ◇ Assisted with the promotion & coordination of educational programs and community events
- ◇ Digitally prepared catalogue advertisements, class materials, & documents
- ◇ Performed customer service related duties to register students & community members in educational programs